

# OKINAWA

An Official Archive of Okinawa Autotech

# TIMES

**WINNING TOGETHER**  
ANNUAL DEALER MEET 2022





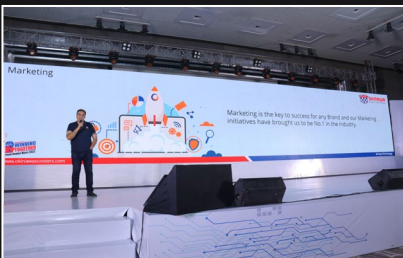
# Thank you! For attending the Annual Dealers Meet :2022

It was a great experience to connect with my  
extended family, after such a long time.  
It was a fantastic opportunity for me.





Businesses are changing and innovating at fast pace. Technology is another critical success factors in today's time. Hence companies like us are always reinventing our products and keep upgrading our processes. We therefore understand the need to share these new products and upgraded processes with you all . Due to Covid I was not able to connect with you physically , for a long time but this Dealer meet was a gateway for me to talk my heart out to you and discuss about our future plans.



I hope you found it informative and had lot of fun to interact with us and the whole dealer fraternity PAN India. It was also enlightening for us to know and discuss some of the business modules shared by our dealers across India. We enjoyed meeting you and knowing you in person.

We truly appreciate your support extended to us which was evident from all of you by being present in such a large number. I would once again take this opportunity to thank you for attending the Annual dealer's meet 'Winning Together', and as the name suggests lets 'Win Together'.

We look forward to seeing you at the next Dealer Meet 2023. Till then keep the numbers rolling!







Which reflected the coming together of the channel partners affiliated with brand Okinawa and their united purpose and drive, this mammoth event saw an attendance of over 600 people which included the channel partners and their families.

The First day was entertaining and informative, where the dealers got a chance to, have a complete knowledge of our product portfolio, test ride our new product OKHI- 90, interact with the management and also get an in-depth understanding of our 3 'S' operations and modus operandi.





# First Day – The Gala Event

The event was followed by an introduction to the evening's proceedings by the emcees. The show kicked off with spectacular acts that took place during the event creating a whole aura of magnificence and grandeur.

We understood that an event of this stature needed to be given nothing but the grandest treatment possible. With the interest and enthusiasm which kept flowing throughout the event, every one had a gala time, enjoying the event. The performances had the audience swaying in delight and had a special surprise in store as they performed every time.

We understand and value all our channel partners and considers them a vital part of the Okinawa Family. Hence, we ensured that this understanding was the driving force behind our strategic planning of this event – right from its inception to its execution.

This two day event was not only fun filled but also educational and informative for the dealer fraternity.





# DUAL100

Wheel Size      Motor  
**12 Inches**      **2.5 kw**

Range  
**129 km/Per Charge**

Speed  
**63 kmph**





# **RIDGE100**

Speed                      Charging Time  
**50 kmph**                **80% in 1 hr**

Range  
**149 km/Per Charge**

Detachable Li-ion Battery  
**60V 52Ah**





**Best Performer in Wholesale & Retail Award**



M/S Reston Enterprises,  
EAST



M/S Weber E Vehicles,  
WEST



M/S Jaipur Okinawa  
NORTH



M/S Green Drive Motors  
SOUTH

**Best Performer in Road Side Assistance Promotion & Sales**



All India 2nd Runner Up  
M/S Weber E Vehicles  
WEST



All India 1st Runner Up  
M/S Green Drive Motors  
SOUTH



All India Winner.  
M/S H&F Enterprise  
WEST

**Best Performer in Insurance Promotion & Sales**



All India 2nd Runner Up  
M/S Sikar Trading House  
NORTH



All India 1st Runner Up  
M/S Kismat Machines India Pvt. Ltd  
WEST



All India Winner.  
M/S Reston Enterprises  
EAST



Best Performer in Best Design Service Quality Index (DSQI)



M/S Ghosh Okinawa  
EAST



M/S Vidyut Mobility  
WEST



M/S Vigorous Motors  
NORTH



M/S Kalyani Autocrafts  
SOUTH

Best Performer in Customer Satisfaction Index (CSI)



M/S Manohar Motors  
EAST



M/S Master Okinawa Electric Vehicles  
SOUTH



M/S Kismat Machines India Pvt. Ltd  
WEST



M/S Jaipur Okinawa  
NORTH



### Best Performer in Spare Parts Operation



M/S Shree Radhe Distributors  
EAST



M/S SRK E Ventures  
WEST



M/S Haryana Auto Agencies  
NORTH



M/S Smart City Motors (Mandya)  
SOUTH

### Congratulations on the Inauguration Futuristic Okinawa Galaxy



M/S Vinayak Motors  
Dehradun



M/S Moissanite Automobiles Pvt. Ltd  
Delhi



M/S Jaipur Okinawa  
Jaipur



M/S Navin Autolink LLP  
Ahmedabad



# MEGA AWARDS



**Platinum Award**  
M/S Weber E Vehicles  
Gujarat, West



**Gold Award**  
M/S Jaipur Okinawa  
Rajasthan, North



**Silver Award**  
M/S Green Drive Motors  
Karnataka, South



# Visit to our *state-of-the-art manufacturing units*, witnessing the masterpieces in the making.



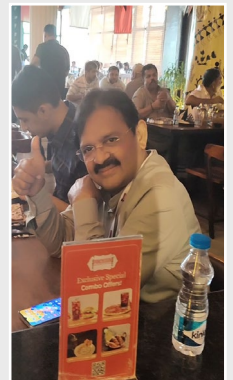


The Second day was a fun filled educational trip to our state-of-the-art manufacturing units where the dealers saw our masterpieces in the making. The dealers were taken to all the 3 manufacturing plants.

The first plant proudly known as our mother plant which has the annual capacity of , 90,000 Vehicles per Year . The Second plant has the capacity of 3 Lac per Year and the third plant , touted as the Mega Plant has the capacity of 1 M per Year . The dealers were truly amazed to see all the three manufacturing units and got the glimpse of the operations of the No .1 electric – 2- wheeler company in INDIA .











# GALAXY

## Our Proud Galaxy Owners

At our futuristic galaxy stores the customers can experience the Innovation and Technology offered by Okinawa, enjoying the best in class looks. These stores provide the next level customers experience with best state of the art technology by exhibiting Okinawa Product Portfolio for touch and feel, it's the next level Experience centers offered by Okinawa.



M/S Vinayak Motors, Dehradun



M/S Moissanite Automobiles Pvt. Ltd, Delhi



M/S Navin Autolink LLP, Ahmedabad



M/S Jaipur Okinawa, Jaipur



## Let's welcome our new dealer partners Inaugurated in JUNE 2022

DEALER NAME	State	City
Shree Narayan Enterprises	Bihar	Hajipur
Rana Ecosafe Motors	Himachal Pradesh	Mehatpur
Shisir Automobiles	Odisha	Nayagarh
Sarthak Automobiles	Uttar Pradesh	Maharajganj
Walia Auto Works	Himachal Pradesh	Mandi
Greenstorm Motors India Private Limited	Telangana	Sangareddy
RD E Motors	Telangana	Khammam
Get Auto	Gujarat	Bharuch
Heydo Corporation	Haryana	Kurukshetra
Imperial Motors (A Unit Of Gee Ess Steels Pvt. Ltd .)	Uttar Pradesh	Varanasi
KK Automobiles	Rajasthan	Alwar
M/S NMR MOTORS	Assam	Sivasagar
Eaarth Automobility	Delhi	New Delhi
Angad Motors	Haryana	Faridabad
Shiv Auto E Riders	Maharashtra	Mumbai
India Okinawa	West Bengal	Madhyamgram



## Okinawa to invest Rs 500 crore to set up EV manufacturing plant in Rajasthan.



The Times of India

<https://timesofindia.indiatimes.com/auto/news/okinawa-to-invest-rs-500-crore-to-set-up-ev-manufacturing-plant-in-rajasthan/articleshow/92382127.cms>

The Hindu

<https://www.thehindu.com/business/ev-maker-okinawa-to-set-up-plant-in-rajasthan-for-500-crore/article65553736.ece?homepage=true>

ET Auto

<https://auto.economictimes.indiatimes.com/news/two-wheelers/okinawa-to-invest-inr-500-crore-to-set-up-ev-manufacturing-plant-in-rajasthan/92383206>

Money Control

<https://www.moneycontrol.com/news/automobile/okinawa-autotech-to-invest-rs-500-crores-to-set-up-manufacturing-plant-in-rajasthan-8721531.html>

Business Standard

[https://www.business-standard.com/article/companies/okinawa-autotech-to-invest-rs-500-cr-for-manufacturing-plant-in-rajasthan-122062200396\\_1.html#:~:text=Electric%20two%2Dwheeler%20maker%20Okinawa,plant%20at%20Karoli%20in%20Rajasthan&text=Okinawa%20Autotech-,Electric%20two%2Dwheeler%20maker%20Okinawa%20Autotech%20on%20Wednesday%20said%20it,plant%20at%20Karoli%20in%20Rajasthan](https://www.business-standard.com/article/companies/okinawa-autotech-to-invest-rs-500-cr-for-manufacturing-plant-in-rajasthan-122062200396_1.html#:~:text=Electric%20two%2Dwheeler%20maker%20Okinawa,plant%20at%20Karoli%20in%20Rajasthan&text=Okinawa%20Autotech-,Electric%20two%2Dwheeler%20maker%20Okinawa%20Autotech%20on%20Wednesday%20said%20it,plant%20at%20Karoli%20in%20Rajasthan)

The Economic Times

<https://economictimes.indiatimes.com/industry/renewables/okinawa-autotech-to-invest-rs-500-crore-to-set-up-manufacturing-plant-in-rajasthan/articleshow/92380228.cms>

The Hindu Business Line

<https://www.thehindubusinessline.com/companies/okinawa-autotech-to-set-up-third-plant-in-rajasthan-with-500-crore-investment/article65553320.ece>

The Financial Express

<https://www.financialexpress.com/express-mobility/vehicles/2-wheelers/okinawa-autotech-invest-rs-500-cr-to-set-up-its-3rd-manufacturing-plant-in-india/2569004/>

HT Auto

<https://auto.hindustantimes.com/auto/electric-vehicles/okinawa-launches-mega-factory-in-rajasthan-to-create-complete-ev-ecosystem-41655875990241.html>



## Our Founder/MD

# MR. JEETENDER SHARMA THE THINK TANK OF THE INDUSTRY

## Financial Express Summit



## ET Autotech Summit









Okinawa has extended creative support for all dealer partners, in designing creatives to have synergy all across the creatives including Promotion Material, Product pictures, Advertisement creatives, etc.



**#VehE Sahi Hai**  
HOLLISION FREE VEHICLE  
HIGH SPEED ELECTRIC SCOOTERS

**Happy Rath Yatra**

**Desh Ka EV**  
SMOOTH DRIVING ON HILLS AND VALLEY  
SMILES FOR MILES 20 PAGA PER KM

Book Now @ [www.okinawascooters.com](http://www.okinawascooters.com)

Dealer Details



**OKHi-90**  
#The Responsible Choice  
A perfect amalgamation of a Motorcycle and a Scooter

India's First Electric Scooter with Regen Wheel Size

16" 80% 250 160

Book now at [www.okinawascooters.com](http://www.okinawascooters.com)



**MAHA BACHAT DHAMAKA**  
**BACHAT KI BAARISH**  
EXCHANGE ANY OLD 2 WHEELER & MINIMUM ASSURED VALUE OF 5000 RUPEES

GOROX ELECTRIC VEHICLES, North West Delhi (Pooth Kalan & Nangloi)



**#VehE Sahi Hai**  
**Desh Ka EV**

**0% FINANCE**

\*T&C Apply

Divine Okinawa | Near AU Small Finance Bank, Opp Adrash Nagar Main Gate, Nasirabad Road, Ajmer - 305001 | [divinemarketing.ajmer@gmail.com](mailto:divinemarketing.ajmer@gmail.com) | 7014232867



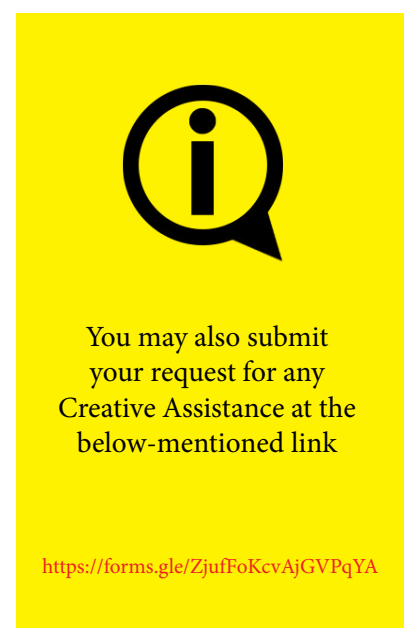
**YehE Sahi Hai**

**17** Paisa Per km  
**2-3** hrs Charging  
**88** km Charge\*

**PRAISE PRO**

Detachable Battery

AUTHORISED DEALER | Daga Motors : 4 Amit Complex, Vijaya Road, Dewas | 9039909000



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You may also submit your request for any Creative Assistance at the below-mentioned link

<https://forms.gle/ZjufFoKcvAjGVPqYA>





**OKINAWA**  
Power the Change

# OKINAWA

TIMES

You may also send your entries to be the part of this newsletter.  
Please send your entries before 20th of every month at

[pr@okinawascooters.com](mailto:pr@okinawascooters.com)

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