

Mar 2024

OKINAWA

An Official Archive of Okinawa Autotech

TIMES

Celebrating
the first
anniversary of
our 8 Praise Colours



SUN ORANGE

ELECTRIC GREEN

OCEAN BLUE

MAUVE PURPLE

LIQUID METAL

OLIVE GREEN

SEAFOAM GREEN

MOCHA BROWN

Dear Okinawa Family,

As we usher in another month of innovation and sustainability, I am filled with immense gratitude for each member of our Okinawa community—our dedicated employees, our trusted partners, and our loyal customers.

Your unwavering support and collective efforts have been pivotal in Okinawa Autotech's journey towards becoming a frontrunner in the electric vehicle industry in India.

This month is especially significant as we celebrate the first anniversary of our colourful leap—the introduction of eight new vibrant colours in our Praise Series.

This milestone is not just a testament to our brand's innovative spirit but also a reflection of our commitment to enhancing the personal mobility experience with a touch of personal style and preference.

The response from our community has been overwhelmingly positive, and for that, we are profoundly thankful.



I am amazed at how far we have come since we started in 2015. From launching our first model to today, where Okinawa boasts the most diversified product portfolio in the electric scooter segment.

Our growth from a humble beginning to over 540 touchpoints across India, exceptional after-sales support, and strong customer connectivity marks our unwavering commitment to sustainable mobility.

As we look back on the year, the introduction of eight new colours in the Praise Series was a highlight that brought us closer to our riders, offering them a chance to express their individuality through their choice of transport.

This initiative was a celebration of diversity and individual preferences, resonating well with our ethos of customer-centric innovation.

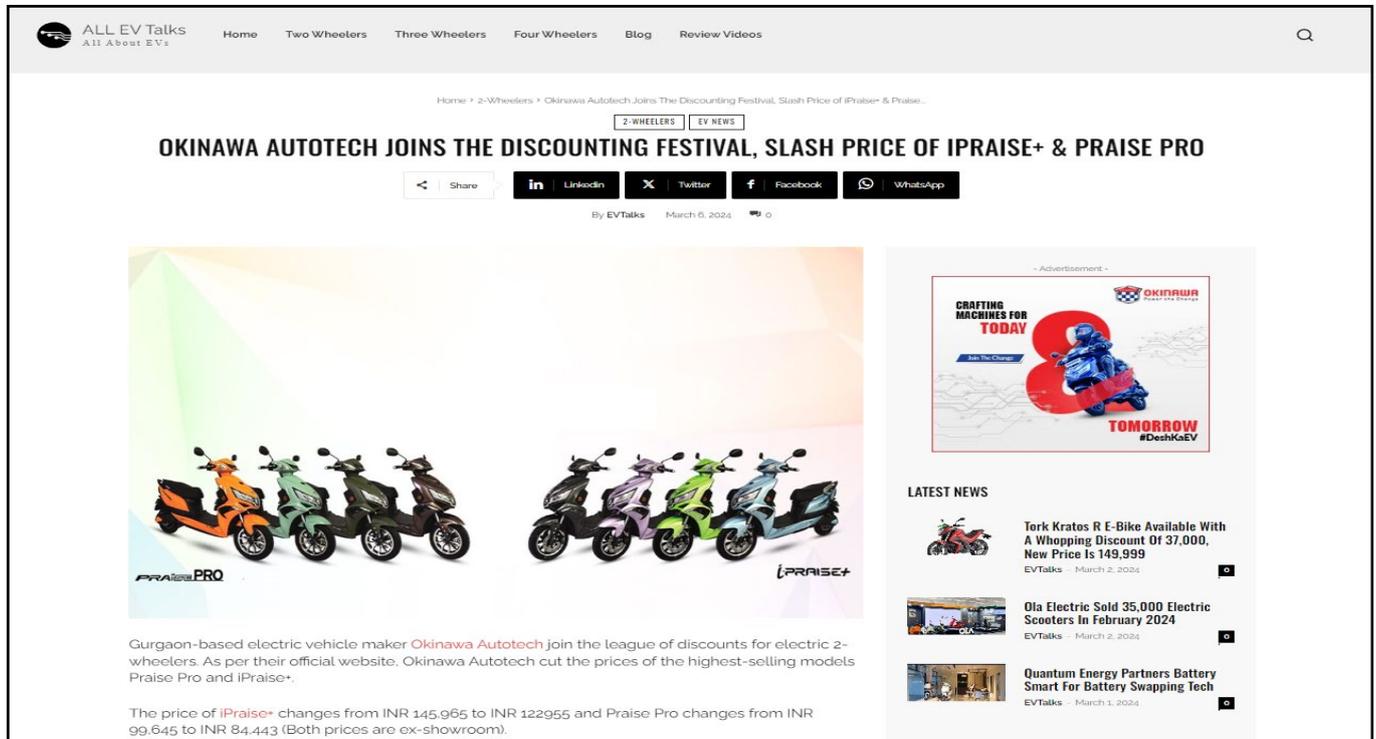
Looking forward, the future of Okinawa and the EV industry at large is brighter than ever. With the Indian EV market projected to grow exponentially, we are on the cusp of an electric mobility revolution.

Our vision extends beyond the current horizon, as we aim to introduce more innovative, efficient, and stylish mobility solutions.

I want to reiterate my heartfelt thanks to each one of you for being an integral part of this vibrant journey. Your passion, hard work, and belief in our mission fuel our drive towards a sustainable and colourful future. Here's to many more years of innovation, growth, and colourful journeys together.

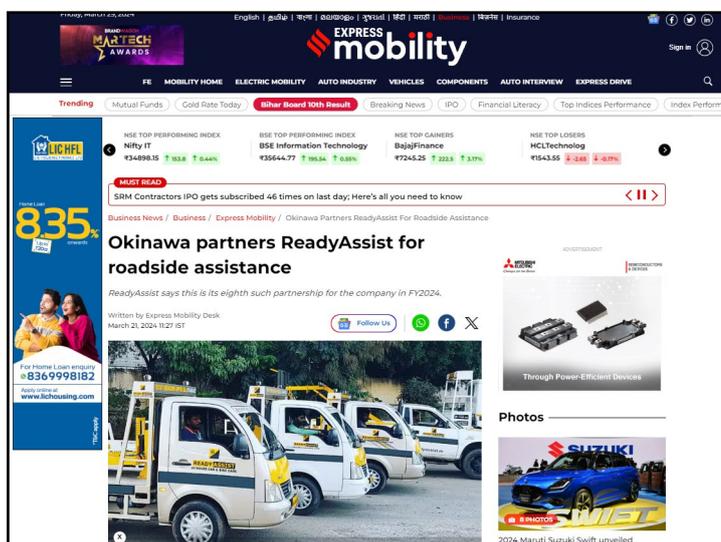
Warm regards,
Jeetender Sharma,
Managing Director,
Okinawa Autotech

Okinawa Autotech Joins The Discounting Festival, Slash Price Of iPraise+ & Praise Pro



<https://www.allevtalks.com/okinawa-autotech-joins-the-discounting-festival-slash-price-of-ipraise-praise-pro/>

Okinawa partners ReadyAssist for roadside assistance

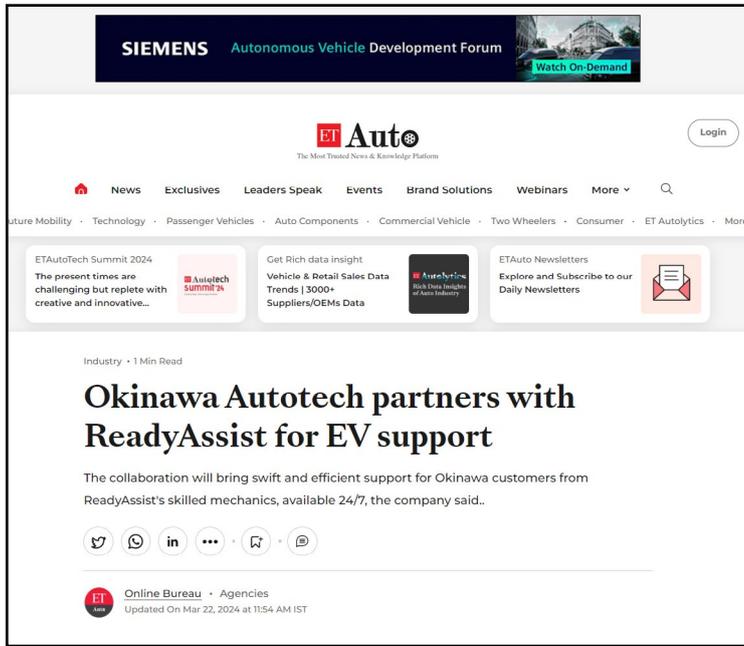


Okinawa Autotech, an electric two-wheeler manufacturer has partnered ReadyAssist, a leading Roadside Assistance (RSA) and vehicle care company, to provide aftersales service and comprehensive emergency assistance for its customers.

Read More at:

<https://www.financialexpress.com/business/express-mobility-okinawa-partners-readyassist-for-roadside-assistance-3432458/>

Okinawa Autotech partners with ReadyAssist for EV support



New Delhi: Okinawa Autotech, an electric 2W manufacturing company, has joined forces with ReadyAssist, a Roadside Assistance (RSA) and vehicle care company....

Read more at:

<https://auto.economictimes.indiatimes.com/news/industry/okinawa-autotech-partners-with-readyassist-for-ev-support/108698356>

More links:

<https://www.news18.com/auto/okinawa-autotech-partners-with-readyassist-to-revolutionize-ev-customer-support-8823900.html>

<https://www.news18.com/auto/okinawa-autotech-partners-with-readyassist-to-revolutionize-ev-customer-support-8823900.html>

<https://www.autocarpro.in/news/okinawa-autotech-partners-with-readyassist-for-ev-support--119757>

<https://www.energetica-india.net/news/okinawa-to-transform-ev-customer-support-with-readyassist>

Parve Motors - Jaln



Amutham E Bikes - Arani



Shree Radhe Distributor, Cuttack



Balaji Motors - Satna



Brahma Enterprises - Assam



B S Automobiles - Kendujhar



Aaoush Motors Ramgrah - Jharkhand



Chitransh Motos - Siddharth Nagar



Bansal Motors - Raigarh



Parve Motors - Jaln



Yogi e Bike - surrendnagar



NMR Motors - Assam



Korea auto Center - CG



Chitransh Motors - Siddharth Nagar



N.K. Motor - Jagatsinghpur



Amutham E Bikes - Arani



Om electric - Raipur



Rinku E Motors - Jagdalpur Hash Motorz LLP, - Odisha

दैनिक भास्कर 22-02-2024

बस्तर भास्कर



Model	Price	Features
Okina Electric Scooter	₹ 59,940/-	15 km/hr, 17 km/hr
Okina Electric Scooter	₹ 69,940/-	20 km/hr, 22 km/hr
Okina Electric Scooter	₹ 79,940/-	25 km/hr, 27 km/hr
Okina Electric Scooter	₹ 89,940/-	30 km/hr, 32 km/hr
Okina Electric Scooter	₹ 99,940/-	35 km/hr, 37 km/hr

RINKU E MOTORS



Mateshwari Motors - Nagaur



Om Aaoush motors - Ramgrah Phutela Associates -Anupgarh



होली के रंग इलेक्ट्रिक स्कूटर के संग

आपके जिला अनुपगढ में

इलेक्ट्रिक वाहन का भव्य शोरूम

महा बचत ऑफर 5000/- की नगद छुट

Get 5% Cashback on Credit card EMI Transaction

खरीदें अपना मन पसन्द स्कूटर

अब फाईनेंस पर आधार कार्ड लाओं उधार ले जाओ।

कम ब्याज दर आसान कगजी कार्यावाही न्यूनतम प्रोसेसिंग फीस

Long Battery Life

क्रैडिट कार्ड च डेबिट कार्ड पर

NO LICENSE Required

Rana Ecosafe - Punjab



Rinku E Motors - Jagdalpur Shriram Enterprises - kota



Shree yogiraj EV World- Amravati



India Okinawa - West Bengal



GT Motors



Nectar Autocorp - Nagpur



Green Energy - Ghaziabad



Jagadamba Power Bikes - Siddipet



Jaipur Okinawa - Jaipur



Kithania Automobile



KK Automobile - Alwar



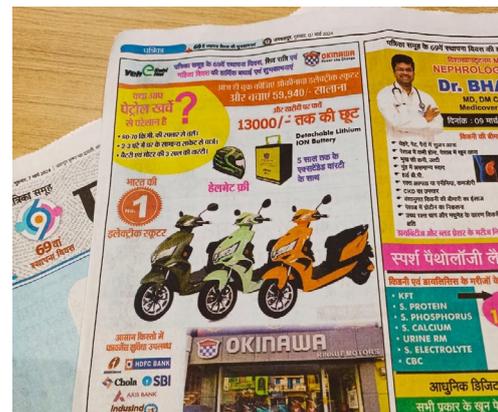
Madhav E Vechile - Rajula



Mateshwari Motors - Nagaur



Rinku E Motors - Jagdalpur



दैनिक भास्कर बस्तर भास्कर 03-03-2024

Fuel COST Comparison	Petrol Scooter	Okinawa Electric Scooter
Per Km Cost	3.5 Rs	17 Paise
Per Day Km Running	50Km	50Km
Per Month Km Running	1500 Km	1500Km
Per Month Fuel Cost	5250.00	255.00
Per Year Fuel Cost	63,000.00	3,060.00
Fuel Cost for 3 Years	1,89,000.00	9,180.00
Okinawa Electric Scooter Saving For 1 Year		59,340.00
Okinawa Electric Scooter Saving For 2 Year		1,19,240.00
Okinawa Electric Scooter Saving For 3 Year		1,79,220.00

भारत की नंबर वया आप पेट्रोल के खर्च

Parve Motors - Jalna



Rajasthan Automobiles

भय्र ऑफर धमाका

#OkinawaElectricSwag भारतीय एकमेव नंबर 1 इलेक्ट्रीक स्कुटर

तुम्ही पेट्रोलच्या खर्चामुळे परेशान आहात का ?

Fuel COST Comparison	Petrol Scooter	Okinawa Electric Scooter
Per Km Cost	3.5 Rs	17 Paise
Per Day Km Running	50 Km	50 Km
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Okinawa Electric Scooter Saving for 2 Years		1,19,240.00
Okinawa Electric Scooter Saving for 3 Years		1,79,220.00

आजच बुक करा.. ओकिनावा इलेक्ट्रीक स्कुटर आणि वाचावा 59,940/- प्रति वर्ष

पारवे मोटर्स राम पारवे 9421322225 7020523104
मेन रोड राजूर गणपती सा.भोकरदन जि.जालना महाराष्ट्र



Shri Vinayak Okinawa - Dehradun



FRIENDS AUTOMOBILES
Authorized Dealer: Shri Vinayak Ltd. Near Hotel Shri Laxmi Place, Mohanmatta Chowk, Sahasragar Road, Dehradun (U.K)
Cont.: 749892469, 821880317

OKINAWA
Power the Change

हर ओकिनावा इलेक्ट्रिक स्टार्ट वाहन पर वायू 2 सुनिश्चित उत्सर्जन

₹5000 की छूट मिलती है

हेल्मेट फ्री

एक साल यात्रा 1 कि.मी. तक 17 सेल्स

एक साल यात्रा 1 कि.मी. तक 17 सेल्स

₹6999 की छूट

एक साल यात्रा 1 कि.मी. तक 17 सेल्स

PRIMA PRO

एक साल यात्रा 1 कि.मी. तक 17 सेल्स

श्री विनायक ओकिनावा
सिद्धार्थ सेंट्रल के सामने | भिडा हाईवे के चारों तरफ



OKINAWA
Power the Change

हर ओकिनावा इलेक्ट्रिक स्टार्ट वाहन पर वायू 2 सुनिश्चित उत्सर्जन

₹5000 की छूट मिलती है

हेल्मेट फ्री

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एक साल यात्रा 1 कि.मी. तक 17 सेल्स

₹6999 की छूट

एक साल यात्रा 1 कि.मी. तक 17 सेल्स

PRIMA PRO

एक साल यात्रा 1 कि.मी. तक 17 सेल्स

श्री विनायक ओकिनावा
सिद्धार्थ सेंट्रल के सामने | भिडा हाईवे के चारों तरफ

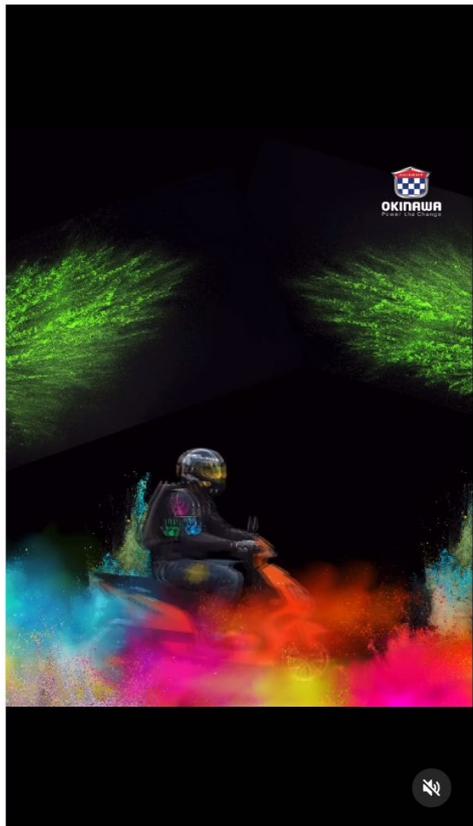


Shreya E Motors, - Pune



Recap of the best Social Posts in Mar 2023

Here's a quick recap to keep you updated on all the latest news, events, and initiatives from Okinawa Autotech in Mar 2024. Our social media channels have been buzzing with activity. So, take a few minutes to catch up on all the action and stay tuned for more updates!



okinawaautotech • Follow
the_alphabiker • Holi Hai 🇳🇵

okinawaautotech 3d
Let's ignite the festival of colors with electric zest! Okinawa wishes you a vibrant and happy Holi

96 likes
3 days ago

Add a comment...



Okinawa Autotech @okinawaautotech · now
Uniform 🟠 ho ya 🟢, scooter toh Okinawa hi honi chahiye.
@Zomato @DeepinderGoyal we support your initiative

Deepinder Goyal @deepigoyal · 23h
Our dedicated Pure Veg Fleet will only serve orders from these pure veg restaurants. This means that a non-veg meal, or even a veg meal served by a non-veg restaurant will never go inside the green delivery box meant for our Pure Veg Fleet.



okinawaautotech • Follow

okinawaautotech 1w
Zomato delivery partners too are using Okinawa, are you?

#okinawa #yehesahihai @zomato @deepigoyal

kumarsandeeps100394 1w
Reply

ani_m_29 1w
Reply

sushant_16 1w
Reply

80 likes
7 days ago

Add a comment...



okinawaautotech • Follow

okinawaautotech 1w
Listen to what our customers have to say about us on Testimonial Tuesdays!

#okinawa #testimonials #gogreen #sustainability #testimonialtuesday

sushant_16 1w
Okinawa..#power the change... 🔥

Reply

vimal_chaprana 1w
👍👍👍

1 like Reply

106 likes
March 19

Add a comment...

iPRAISE + CUSTOMER

★★★★★

“Jabse maine yeh scooty khareedi hai mere liye bahut easy hogya hai sab kuch. Iski charging easily hojati hai. Socket main lagao easily charge kar sakte ho. Aap iski battery nikalke le ja sakte hai aur aram se apne ghar charge kar sakte hai. Ek feature jo mujhe sabse zada pasand aaya ki key press karne par bike se awaaz aati hai jahan bhi park ho alarm bajega. Plus yeh pollution free aur environment friendly hai.”





okinawaautotech • Follow

enzopaper • Original audio

okinawaautotech 1w
The best scooters now at an even better price! Okinawa Praise Pro now available at 84,443!

#okinawa #okinawascooters #evrevolution #revolution #greenenergy #gogreen

lal.dhanna 1w
Nice colour

Reply

vimal_chaprana 1w
👍👍👍

Reply

sushant_16 1w
👍👍👍

118 likes
March 15

Add a comment...



PRAISE PRO CUSTOMER
★★★★★

“My name is Raj Pandey & I purchased Okinawa Praise Pro 2 months back. I’ve been having a very good experience. It is a very smooth and vibration less bike. I purchased it for my wife, but even I’ve been enjoying riding it”



okinawaautotech • Follow

okinawaautotech 2w
Okinawa is redefining travel with electric precision and reliability! Here is what our dear customers Mr. & Mrs. Pandey have to say about us!

autoscan_jeypore 2w
Thank You
Reply

bhalchndrashendge 2w
★★★★★★
Reply

vimal_chaprana 2w
😊😊😊
Reply

104 likes
March 12

Add a comment...



LIMITED PERIOD OFFER

The best scooters now at an even better price



Runs @17p/km



Extended 5 years warranty



Easy financing starts @ ₹2,500/month

PRAISE PRO
~~99,700~~ **84,499**

IPRAISE +
~~145,949~~ **122,949**



okinawaautotech • Follow

okinawaautotech 2w
Limited Period Offer: Zoom into savings with our electric rides!

#savings #okinawa #yehesahihai

94 likes
March 8

Add a comment...



OKI 90 CUSTOMER
★★★★★

“2 month hogye isko liye hue. Badhiya hai. Koi dikat, koi pareshani nhi hai. Gadi meri 150 - 160 kms chalti hai. Maine ton kaha hai logon ko koi aur gadi mt lo, Okhi 90 he lo.”

okinawaautotech • Follow

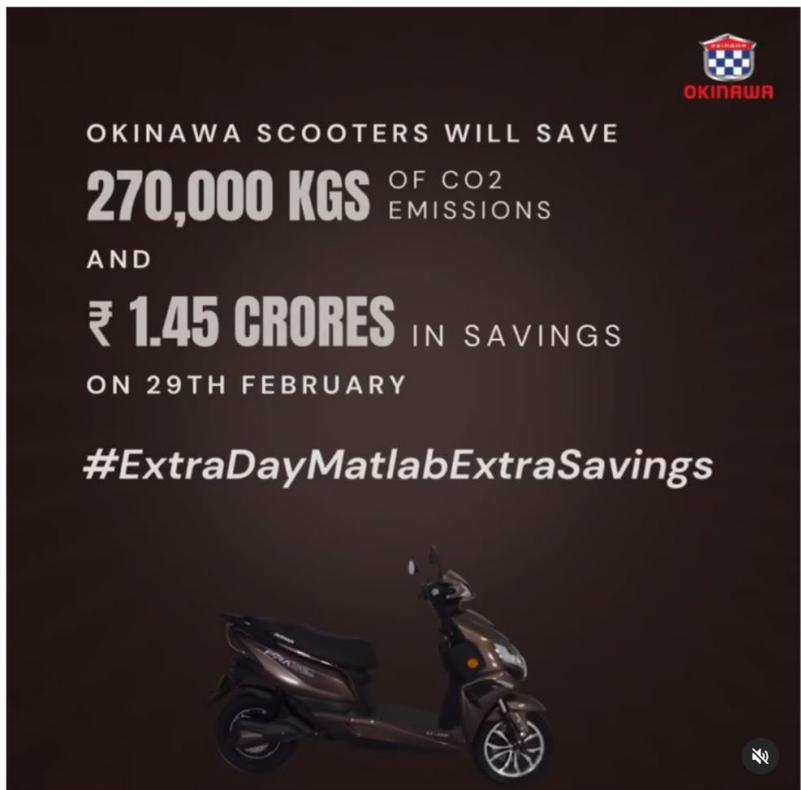
okinawaautotech 3w
Here's what our customers have to say about us!
#testimonial #testimonialtuesday #okinawa

kamalkishorepatidar6 3w
Nice okhi 90
Reply

abhimanyubadal1 3w
Greatv
Reply

129 likes
March 5

Add a comment...



OKINAWA SCOOTERS WILL SAVE 270,000 KGS OF CO2 EMISSIONS AND ₹ 1.45 CRORES IN SAVINGS ON 29TH FEBRUARY

#ExtraDayMatlabExtraSavings

okinawaautotech • Follow

okinawaautotech 4w
It's an extra day, make it count!
#okinawa #leapyear #29feb #29february #savings #carbonemissions #yehesahihai

458 views
February 29

Okinawa's Creative Support for Dealer Partners

At Okinawa, we have been providing consistent creative support to our dealer partners for every occasion that aligns with our brand's DNA. These designs help create synergy throughout all promotional materials, product pictures, advertisement layouts, and more. We believe in providing comprehensive support to our partners to help them achieve success in their endeavors. Here's a glimpse of our best creatives from last month.

Veh Sahi Hai

HAPPY HOLI

Ride home an Okinawa Electric Scooter with Pine Labs.

Elevate your style with a splash of dazzling colors!








OKINAWA
Power the Change

-  5-year extended warranty
-  Runs @ 7Paisa/KM
-  EMI Starts at Rs.2,500/month
-  Elevated comfort, spacious ergonomics.

Dealer Name

Enjoy instant loans, flexible 24-month tenure, and special offers. www.okinawascooters.com | Follow us on 

PRAISE PRO

**Terms & Conditions Applicable




MOST LOVED FAMILY SCOOTER

PRAISE+

Now available at **Rs 1,22,955/-**

PRAISE PRO

Now available at **Rs 84,443/-**

-  Comfortable Foot Space, Range 137KM/Charge*
-  Runs @ 17Paisa/KM
-  Extended 5 Years Warranty*

-  Easy Financing Starts @ Rs.2,500 PM
-  Enhanced ergonomics provide comfortable foot space and a range of 137KM/Charge*

*T&C Apply

Available in Other **Exciting Colors Also**



Dealer Name or Dealer Stamp

www.okinawascooters.com | Follow us on 



MOST LOVED FAMILY SCOOTER

Now available at **Rs 1,22,955/-**



-  Comfortable Foot Space, Range 137KM/Charge*
-  Runs @ 17Paisa/KM
-  Extended 5 Years Warranty*

-  Easy Financing Starts @ Rs.2,500 PM

*T&C Apply

Available in Other **Exciting Colors Also**



PRAISE+

Dealer Name or Dealer Stamp

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MOST LOVED FAMILY SCOOTER

Now available at **Rs 84,443**



-  Enhanced Ergonomics with comfortable Foot Space
-  Runs @ 17Paisa/KM
-  Extended 5 Years Warranty*

-  Easy Financing Starts @ Rs.2,500 PM

*T&C Apply

Available in Other **Exciting Colors Also**



PRAISE PRO

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*T&C Apply

Available in Other **Exciting Colors Also**



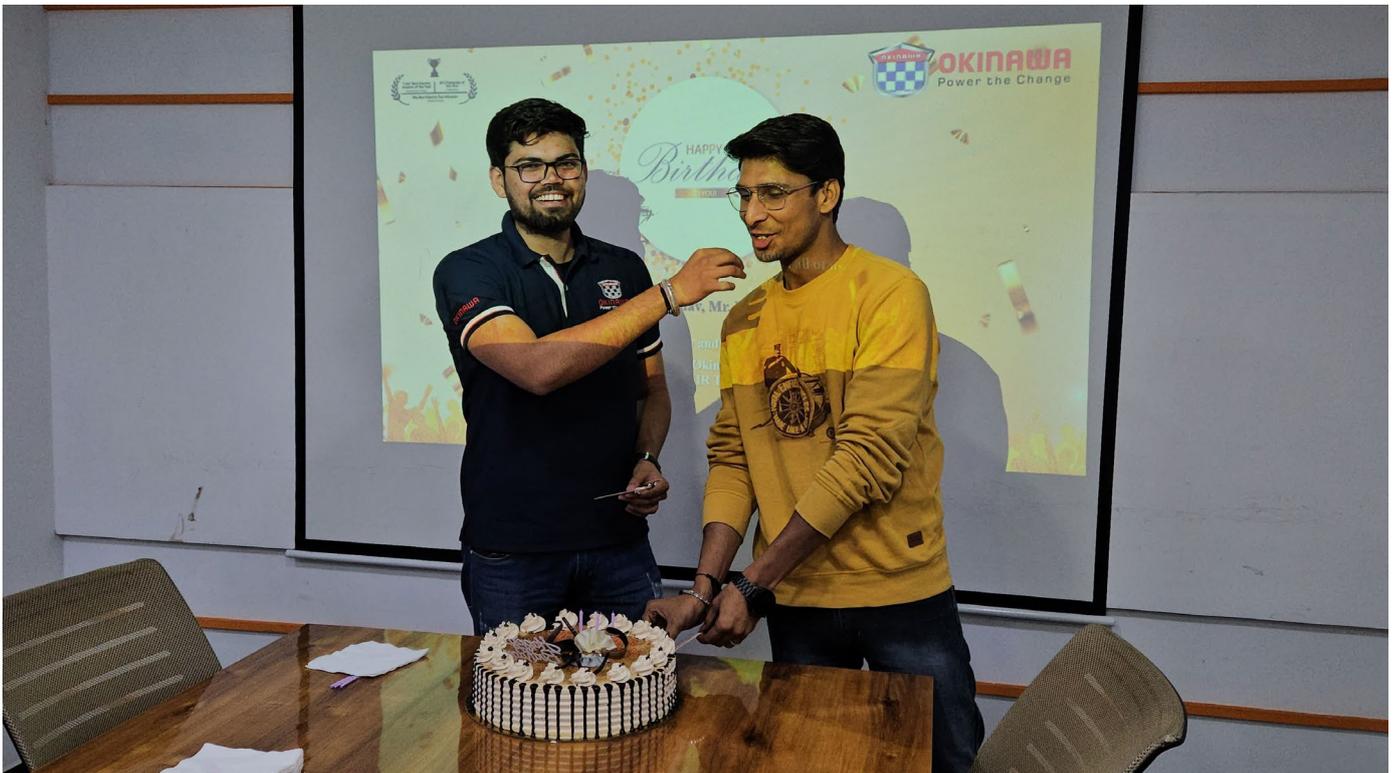
PRAISE PRO

Dealer Name or Dealer Stamp

www.okinawascooters.com | Follow us on 

Joyous Celebration of Employees' Birthdays!

Bringing delight to our employees' special moments, Okinawa Autotech organized a vibrant celebration for all those who celebrated their birthdays last month. Both the headquarters and the plant joined in the festivities, featuring a delectable cake-cutting ceremony and mouth-watering snacks. The event was filled with exciting activities, including spirited singing and dancing. As an HR initiative, we are committed to continuing this delightful tradition on the last working day of each month, fostering a joyful and inclusive work environment.





OKINAWA
Power the Change

OKINAWA

TIMES

Please submit your entries to be a part of this
newsletter by sending them to
okimarketing@okinawascooters.com
before the 20th of each month.

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CORPORATE OFFICE:

Unit No. 651-655, 6th Floor, JMD Megapolis, Sector 48, Sohna
Road, Gurgaon (122018), Haryana, India.

MANUFACTURING FACILITY:

Plot No. E-28, RIICO Industrial Area, Khushkhera, Teh.Tijara
Distt. Alwar-301707(Rajasthan)

www.okinawascooters.com | Follow us on     