

AUG 2022

OKINAWA

An Official Archive of Okinawa Autotech

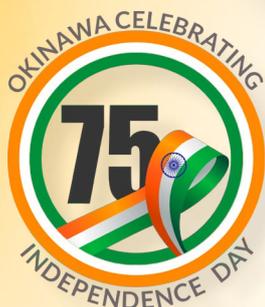
TIMES

PRAISE PRO LEADING THE WAY

TOP 10



Okinawa PraisePro is in the top 10 two-wheelers sold in July 22.



VOCAL FOR LOCAL, AIMING FOR GLOBAL

As we celebrate 75 years of independence, we are headed to become the 5th largest economy in the world! It is now our duty to help the growth by being actively vocal for local businesses in all that we do and inspire our future generations to follow the same path of struggle and achievements.

Proud and passionate, Okinawa Autotech is committed to the holistic growth of our nation empowering the citizens of today and tomorrow. This Independence Day, under our initiative Mileage Ka Maharaja, Pride of Okinawa we along with our beloved customers and trusted dealers, pledged to #powerthechange by conducting freedom marches & rallies across the nation to commemorate the 75 years of our independence.

Worth mentioning is a feat that has been achieved for the very first time in the history of e-scooters in India! Okinawa Autotech is now competing with petrol scooters in sales by entering the Top 10 scooters sold in July 2022 with an YoY growth of staggering 362.51%! This fervor and zeal will only help us achieve the goals of our forefathers who laid down the foundations of an Independent India. Jai Hind!

Jeetender Sharma
Founder & MD, Okinawa Autotech

Okinawa PraisePro Electric Scooter In Top Ten

NO	TOP 10 SCOOTERS	JUL 22	JUL-21	DIFF	GROWTH % YoY	%SHARE JUL 22
1	Honda Activa	2,13,807	1,62,956	50,851	31.21	49.79
2	TVS Jupiter	62,094	38,209	23,885	62.51	14.46
3	Suzuki Access	41,440	46,985	-5,545	-11.80	9.65
4	Honda Dio	36,229	20,604	15,625	75.83	8.44
5	TVS Ntorq	24,367	23,983	384	1.60	5.67
6	Hero Pleasure	12,993	17,713	-4,720	-26.65	3.03
7	Okinawa Praise Pro Electric	10,041	2,171	7,870	362.51	2.34
8	Suzuki Burgman	9,642	10,104	-462	-4.57	2.25
9	TVS Scooty Pep+	9,447	4,478	4,969	110.96	2.20
10	Yamaha Fascino	9,373	9,525	-152	-1.60	2.18
-	Total	4,29,433	3,36,728	92,705	27.53	100.00

PraisePro is the highest-selling Electric Scooter in India.

Congratulations to the Okinawa Family, we are the 1st EV brand to break into the list of Top Ten, 2-wheelers sold in July 22. Okinawa PraisePro is the one & only electric scooter in the crowd of all IC engine Brands.

**CLICK THE LINK BELOW TO
READ THE NEWS ONLINE**

<https://www.rushlane.com/top-10-scooters-july-2022-activa-ntorq-praise-pro-electric-12446948.html>



PRAISE PRO





Okinawa Management appreciates and celebrates the success and achievements of the young workforce in HT City 30 Under 30 Awards.



Our Founder/MD Mr. Jeetender Sharma is interacting with **Business Today about the EV technology.**



Check out the interaction by clicking the below link
https://www.youtube.com/watch?v=Xt3_umbAyPQ

.....

Our Founder/MD Mr. Jeetender Sharma shared his thoughts on Critical Minerals' Search in Greenland.

Regarding this matter Jeetender Sharma, Founder of Okinawa AutoTech told News18: “The global push toward a greener future has fired up the demand for materials that will eventually affect the Earth by depleting its natural resources.”

According to him, the billionaires will undoubtedly want to obtain crucial minerals to power hundreds of millions of EVs, but the climate catastrophe is melting Greenland at an unprecedented rate, which will eventually damage that landmass.

Sharma said: “Lithium-ion battery recycling and sustainable mining practices are key factors for EV growth. The demand for critical battery raw materials such as lithium, cobalt and nickel has been increasing rapidly as the energy transition unfolds, with the shift to greener mobility gaining momentum.”

Read the full article at below link
<https://www.news18.com/news/auto/critical-minerals-search-in-greenland-billionaires-in-west-betting-big-could-india-take-advantage-5728063.html>





तिरंगा यात्रा निकाल किया जन जागरूकता

राष्ट्रीय खबर ब्यूरो

बस्ती। रविवार 14 अगस्त को ओकिनावा ई-बाइक के सेल्स हेड नार्थ जोन प्रवीण शुक्ल व रीजनल मैनेजर अमन पाण्डेय के नेतृत्व में भव्य तिरंगा यात्रा निकाला गया। यह तिरंगा यात्रा प्लास्टिक कॉम्प्लेक्स से शुरू होकर ओकिनावा ई-बाइक से गांधी नगर, शास्त्री चैक, कचहरी, दक्षिण दरवाजा होते हुए पुनः कार्यालय पहुंची। उन्होंने कहा कि देश जब अंग्रेजों का गुलाम था उस समय भारतीयों के साथ अन्याय जुल्म किया जाता रहा। देश को आजादी दिलाने के लिए देश के युवा नौजवानों ने हुंकार भरा और आंदोलन किए। इन आंदोलन में हमारे युवा नौजवानों ने आजादी दिलाने के लिये अपने प्राणों की आहुति दी। सुभाष चन्द्र बोस, मंगल पांडेय, चंद्रशेखर आजाद सहित तमाम क्रांतिकारियों ने शहादत दी। आज उसी स्वतंत्रता दिवस की 75 वीं वर्षगांठ पर आजादी का अमृत महोत्सव देश में धूमधाम से मनाया जा रहा है आज इसी स्वर्णिम अवसर पर हम अपने देश के वीर शहीदों को नमन करते हैं जिन्होंने देश की रक्षा के लिए सीमा पर बलिदान हो गए। श्री शुक्ल ने देश के युवाओं के मन में राष्ट्रप्रेम की भावना भरने का समाज के लोगों से आह्वान किया। इस अवसर पर अभिनव त्रिपाठी, प्रदीप त्रिपाठी, अजय पांडेय, शिवा पांडेय, रवि कुमार, अकबर अली, इरशाद दीपक कुमार, साहिल, बबलू, हिमांशु मौर्या, सुनील कुमार सहित सैकड़ों युवा अपने हाथ में तिरंगा लेकर भारत माता की जय, वंदे मातरम का नारा लगाते हुए अमर शहीद क्रांतिकारियों को नमन करते हुए तथा इस अमृत महोत्सव में ओकिनावा ने बढ़ चढ़ कर हिस्सा लिया।



Independence Day Celebration



A new **Okinawa Galaxy Showroom** opens in Ahmedabad

The experience centre aims to offer customers a real-time EV purchasing experience and drive awareness and responsiveness through engagement toward electric two-wheelers.



NEWS COVERAGE

- <http://surl.li/cttns> <http://surl.li/cttos>
- <http://surl.li/cttob> <http://surl.li/cttoh>
- <http://surl.li/cttoc> <http://surl.li/cttop>
- <http://surl.li/cttoe> <http://surl.li/cttom>
- <http://surl.li/cttoi> <http://surl.li/cttov>



Let's welcome our new dealer partners Inaugurated in AUG 2022

DEALER NAME	State	City
MRS Motors Private Limited	Tamil Nadu	Kallakurichi
F M Automobiles	Maharashtra	Ratnagiri
Akhilesh Motors	Uttar Pradesh	Khalilabad
Sri Bharath Ev Motors	Telangana	Nalgonda
Krishna Auto	Maharashtra	Dhule
B.R.Automobiles	Haryana	Pataudi
Amplified Communications	Manipur	Imphal
Swara Motors	Karnataka	Sagar
Maa Durga Eco Wheels Pvt. Ltd.	Rajasthan	Ajmer
Kiaan E Mobility	Maharashtra	Pune



Okinawa expands Galaxy retail network to Ahmedabad



EV maker Okinawa opens new showroom in Ahmedabad

The USP of this store is its customisation zone, where customers can revamp their chosen vehicle with bespoke details, the company said.

ETAuto • Updated: August 08, 2022, 13:41 IST



Okinawa Autotech Galaxy Store in Ahmedabad

ETAuto

<https://auto.economictimes.indiatimes.com/news/aftermarket/ev-maker-okinawa-opens-new-showroom-in-ahmedabad/93424009>

BW Auto World

<http://bwautoworld.businessworld.in/article/Okinawa-Opens-New-Galaxy-Showroom-In-Ahmedabad/09-08-2022-441181/>

Autocar Professional

<https://www.autocarpro.in/news-national/okinawa-expands-galaxy-retail-network-to-ahmedabad-92427>

The Financial Express

<https://www.financialexpress.com/express-mobility/a-new-okinawa-galaxy-showroom-opens-in-ahmedabad/2621672/>

India Autos Blog

<https://indianautosblog.com/okinawa-opens-ultra-modern-galaxy-showroom-in-ahmedabad-p325162>

Shifting Gears

<https://shifting-gears.com/okinawa-opens-new-galaxy-showroom-in-ahmedabad/>

Thrust Zone

<https://www.thrustzone.com/okinawa-ultra-modern-galaxy-showroom-in-ahmedabad/>

Turnofspeed

<https://www.turnofspeed.in/news/okinawa-announces-grand-opening-of-its-all-new-galaxy-showroom-in-ahmedabad.html>

Motonewtoday

<https://motonewtoday.com/okinawa-expands-galaxy-retail-network-to-ahmedabad/40450/>

The Newssow

<https://thenewssow.com/okinawa-expands-galaxy-retail-network-to-ahmedabad/>

Techgup

<https://www.techgup.com/electric-scooter-maker-okinawa-opens-new-showroom-in-ahmedabad/>



Industry Story

Business Standard

https://www.business-standard.com/article/automobile/can-ola-ceo-pull-off-his-electric-car-dream-amid-harsh-ground-realities-122081600747_1.html

The Financial Express

<https://www.financialexpress.com/auto/electric-vehicles/hero-electric-tops-july-ev-sales-chart-ather-and-ola-see-sharp-drop/2613972/>

The Economic Times

<https://economictimes.indiatimes.com/industry/renewables/govt-vigilant-about-evs-safety-experts-on-the-job-minister/articleshow/93341072.cms?from=mdr>

Zee Biz

<https://www.zeebiz.com/automobile/news-ev-scooter-bike-india-electric-two-wheeler-sales-ather-ola-electric-latest-update-news-192236>

Business Insider

<https://www.businessinsider.in/business/auto/news/hero-electric-sells-close-to-9k-ev-2-wheelers-in-july-tops-segment/articleshow/93276868.cms>

Money Control

<https://www.moneycontrol.com/news/technology/auto/concerns-over-safety-and-performance-could-impact-electric-scooter-sales-in-india-survey-9081401.html>

Hindustan Times

<https://www.hindustantimes.com/car-bike/which-company-sold-highest-number-of-e-scooters-in-india-in-july-see-full-list-101659777510983.html>

Inc 42

<https://inc42.com/buzz/have-taken-note-of-ev-fire-incidents-6656-escooters-recalled-by-3-players-so-far-govt/>

India TV News

<https://www.indiatvnews.com/news/india/government-vigilant-about-evs-safety-experts-on-job-mos-krishan-pal-gurjar-electric-vehicles-sales-down-okinawa-ola-pureev-latest-updates-2022-08-04-797337>

Hindustan Times

<https://www.hindustantimes.com/car-bike/ev-fire-incidents-centre-to-issue-new-standards-for-batteries-within-a-month-says-report-101661230822088.html>

The Financial Express

<https://www.financialexpress.com/express-mobility/vehicles/electric-vehicles/safety-performance-concerns-might-hamper-electric-scooter-sales-says-new-survey/2640357/>



Industry Story

Zee News

<https://zeenews.india.com/electric-vehicles/safety-top-concern-amongst-ev-buyers-only-1-percent-interested-in-buying-report-2500336.html>

Times Now News

<https://www.timesnownews.com/auto/features/top-5-electric-scooters-in-india-with-the-longest-range-article-93708573>

Autocar Pro

<https://www.autocarpro.in/analysis-sales/tvs-increases-scooter-market-share-to-24--okinawa-grabs-25-92565>

Zee News

<https://zeenews.india.com/electric-vehicles/hero-electric-outsells-ola-electric-ather-energy-and-okinawa-autotech-in-july-2491199.html>

HTAuto

<https://auto.hindustantimes.com/auto/electric-vehicles/hero-electric-regains-top-position-in-ev-sales-ather-and-ola-drop-sharply-41659421964798.html>

Mobility Outlook

<https://www.mobilityoutlook.com/news/ola-electric-okinawa-pureev-recalled-6656-evs-heavy-industries-ministry/>

Zee News

<https://zeenews.india.com/hindi/auto-news/electric-two-wheeler-sales-in-india-from-hero-to-ola-here-is-the-list-of-top-5-brands/1292078>

News18

<https://hindi.news18.com/news/auto/ev-sales-hero-electric-ather-ola-okinawa-electric-scooter-electric-vehicle-ev-fire-mbh-4440321.html>

India TV News

<https://www.indiatvnews.com/news/india/government-vigilant-about-evs-safety-experts-on-job-mos-krishan-pal-gurjar-electric-vehicles-sales-down-okinawa-ola-pureev-latest-updates-2022-08-04-797337>

Autocar Pro

<https://www.autocarpro.in/analysis-sales/hero-electric-tops-july-etwowheeler-sales--okinawa-leads-in-apriljuly-92420>

Live Hindustan

<https://www.livehindustan.com/auto/story-top-10-electric-2-wheeler-sales-july-2022-hero-electric-okinawa-ampere-tvs-ola-ather-6895667.html>



Industry Story

News9 Live

<https://www.news9live.com/auto/electric-scooter-sales-in-india-july-2022-tvs-iqube-whizzes-past-ola-s1-pro-hero-electric-back-on-top-186491>

Jansatta

<https://www.jansatta.com/business/car-bike/top-3-best-selling-electric-scooter-brands-july-2022-hero-electric-okinawa-autotech-ampere-read-complete-sales-report/2305771/>

Mobility Outlook

<https://www.mobilityoutlook.com/news/ola-electric-okinawa-pureev-recalled-6656-evs-heavy-industries-ministry/>

Zee News

<https://zeenews.india.com/hindi/auto-news/electric-two-wheeler-sales-in-india-from-hero-to-ola-here-is-the-list-of-top-5-brands/1292078>

News18

<https://hindi.news18.com/news/auto/ev-sales-hero-electric-ather-ola-okinawa-electric-scooter-electric-vehicle-ev-fire-mbh-4440321.html>

Autocar India

<https://www.autocarindia.com/bike-news/hero-electric-tops-two-wheeler-ev-sales-charts-in-july-425291>

Motor Beam

<https://www.motorbeam.com/electric-2-wheelers-july-2022-sales-saw-hero-electric-clinch-top-spot/>

Newsday Express

<https://www.newsdayexpress.com/automobile/hero-electric-and-okinawa-electric-scooters-hit-ola-sales-down-see-july-sales-report/>

TimesBull

<https://www.timesbull.com/auto/news/record-sales-of-these-electric-scooters-in-the-month-of-july-know-about-them-before-buying-2022-08-04-110991.html>

Digit News

<https://digitnews.in/hero-electric-and-okinawa-electric-scooters-hit-ola-sales-down-see-july-sales-report/>

Gadgets 360

<https://hindi.gadgets360.com/internet/electric-scooters-companies-may-soon-faces-penalty-after-central-government-show-cause-notice-ola-pure-ev-okinawa-details-news-3269641>

News9 Live

<https://www.news9live.com/auto/electric-scooter-sales-in-india-july-2022-tvs-iqube-whizzes-past-ola-s1-pro-hero-electric-back-on-top-186491>



Dealer Initiative



VJR Motors, Nizamabad

Sunrise Motors, Guntur



Jagadamba Power Bikes, Siddipet



Ayan Autotech, Nellore



NMR Motors, Sivsagar

Girja Okinawa, Koderma

Greenstorm Motors, Sangareddy



Appointing Okinawa Certified Technician PAN india







OKINAWA CONGRATULATES TEAM INDIA FOR ITS ELECTRIFYING PERFORMANCE AT THE COMMONWEALTH GAMES 2022

India's outstanding medal tally at the Commonwealth Games in Birmingham was a feat we all need to be proud of. From first-time achievers to past performers, team India showed us how goals can be achieved through hard work and persistence. This is what we at Okinawa not just believe in but also demonstrate with our futuristic outlook



Congratulations to all our athletes on their electrifying performances. Our team's achievement at the Commonwealth Games fills us with great pride

Jeetender Sharma
MD and Founder, Okinawa



Our medal haul at the 2022 Commonwealth Games just goes to show us what consistent hard work and self-belief can do

Rupali Sharma
Chairperson, Okinawa







Pette yet looking tough, **Mirabai Chanu** lifted India's first Gold medal at the Commonwealth Games 2022.



Weightlifter **Jeremy Lalrinnunga** from Aizawl, Mizoram, brought us Gold on the third day of the Commonwealth Games.



Wrestler **Vinesh Phogat** beat Sri Lanka's Chamodya Keshari Maduravilage. Goa to bring us a Gold medal in the women's 53 kg category.



Naveen wrestled his way to bag a Gold medal in the men's freestyle 74 kg category.



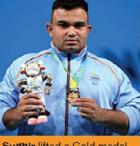
Wrestler **Sakshi Malik** silenced her critics when she grabbed a Gold in the women's 62 kg category.



Nailb Subeetar **Deepak Punia**, an Indian wrestler and JCO in the army won a Gold in the men's freestyle 86 kg.



National champion, **Anchita Shauili** lifted a whopping 213 kg to bag a precious Gold for the country.



Sudhir lifted a Gold medal in the men's heavyweight para powerlifting as effortlessly as he had lifted 212 kgs.







The Haryana-born boxer, **Nitu Ghanghas** bagged the coveted Gold medal in the 48 kg category.



Boxer **Amit Panghal** clinched his maiden CWG Gold medal by winning the men's 51 kg category.



Bhavina Patel grabbed a Gold when she smashed the women's singles class 3-5 in the para table tennis.



Wrestler **Ravi Kumar Dahiya** defeated Nigeria's Ebikewenimo Wilson to win Gold in the men's 57 kg freestyle category.



Indian Women Lawn Bowls Team Lovely Choubey, Pinki, Nayanmoni Saikia, and Rupa Rani made history by winning a shiny Gold medal.



Men's Table Tennis Team Achanta Sharath Kamal, Harmeet Desai, Sanil Shetty and Sathiyen Gnanasekaran won a Gold for India.







Sharath Kamal and Akula Sreeja earned India's first mixed doubles Gold medal.



PV Sindhu once again brought honour to India with her Gold in the women's singles championship match.



Achanta Sharath Kamal not only grabbed the table tennis men's singles Gold, but also became India's second-best athlete at the Commonwealth Games with 12 medals.



The badminton duo of **Chirag Chandrasekhar Shetty and Satwik Gajjar** Rankireddy beat England's Ben Lane and Sean Vandy to win the Gold medal.



Elthos Paul, led India's historic 1-2 finish in the men's triple jump and won a Gold medal.



Fuglist **Nikhil Zareen** won Gold by defeating Carly McNaul of Northern Ireland in the 50 kg light flyweight building.



Olympic bronze medalist **Bajrang Punia** won three of his four matches in the opening rounds to walk away with a Gold.



Lakshya Sen won the Gold medal in men's singles badminton defeating Malaysia's Tze Yong Ng





Celebrating the electrifying bond

Happy Raksha Bandhan






May this Janmashtami brighten up your life.






75



REASONS TO GO GREEN

ECOLOGY. INNOVATION. COMFORT. SAFETY.





OKINAWA
Power the Change

OKINAWA

TIMES

You may also send your entries to be the part of this newsletter.
Please send your entries before 20th of every month at

pr@okinawascooters.com

.....

CORPORATE OFFICE:

Unit No. 651-655, 6th Floor, JMD Megapolis, Sector 48, Sohna
Road, Gurgaon (122018), Haryana, India.

MANUFACTURING FACILITY:

Plot No. E-28, RIICO Industrial Area, Khushkhera, Teh.Tijara
Distt. Alwar-301707(Rajasthan)

www.okinawascooters.com | Follow us on      