Mar 2022

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#The **Responsible** Choice

www.okinawascooters.com | Follow us on f 🖾 ն 🗢 🌰

MD's Message



Okinawa, OKHI-90 'The Responsible Choice'

We recently launched our most awaited electric scooter, the OKHI-90. Touted as "The Responsible Choice", OKHI-90 is the perfect amalgamation of a Motorcycle and a scooter that caters to the varied needs of city dwellers. The spacious ergonomics of the scooter, which include wide and gripped tyres and a large comfortable seat, make it ideal for Indian families. The 16" stylish aluminium alloy wheels not only add to the aesthetic appeal but also enhance the overall riding experience, especially on bumpy roads, making it the ideal longdistance two-wheeler. The OKHI-90 has a knob-style automatic keyless start for quick and easy start-up and it got charged 80 per cent in one hour.

With unmatched strength and endurance, the OKHI-90 totally stands out from the current lineup of electric vehicles in the country and will give the ICE counterparts a run for their money. OKHI-90 comes equipped with the best of features, including in-built navigation, Digitally informative Speedometer, Bluetooth connectivity, mobile charging USB port, Luggage box light, geo-fencing, secure parking, etc. The smart electric scooter alerts the rider with battery info, speed alerts, calls and notification alerts, as well as insurance and maintenance reminders. The user can download the Okinawa Connect App that comes loaded with a plethora of features to enhance the overall ownership experience. The scooter also offers a load capacity of 250Kg of weight. That's not all we as a responsible brand customer safety is of paramount importance to us.

We understand EV is at a very nascent stage , and our customers should have a detailed understanding of the Vehicle and its usage . We being a responsible brand, rigorously guide our users to be very vigilant and careful when it comes to taking care of electric vehicles and as well as batteries. Here are a few guidelines to EV users:

continue...





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Guidelines for using EV Batteries

• Only OEM-specified chargers for specific battery types should be used. Do not interchange or use any other non-genuine charger.

- Store your batteries at room temperature.
- High Pressure water cleaning is Prohibited .
- Please do not charge the batteries within 1 hour after use.

• If the battery becomes hot, emits an odour, deforms, or exhibits any other abnormal behavior while in use, please stop all operations immediately, isolate and store it separately, and notify the appropriate service engineer.

• If you discover that the battery casing has been damaged or that there has been water intrusion, immediately isolate and store it separately, and notify your dealer.

• If the battery is not used for an extended period of time (more than one month), please remove it and charge it to a half-saturated state (after discharging, charge with the charger for 1.5 to 2 hours), then store it in a cool and dry place (the optimal temperature range is 5 °C to 25 °C), and charge it for 1.0 hour every three months.

• Do not leave the battery at 5% power for an extended period of time.

- Do not charge the battery for more than 2-3 hours at a time .
- Charge the battery with a 240-Volt, 15-amp socket with proper wiring and Earthing connections
- Charge in a well-ventilated area.

• Store the battery and charger in a clean, dry, and ventilated location, away from corrosive substances, at least 2 metres away from fire and heat sources, away from flammable substances, and disconnect the charger from the battery.

- Avoid charging in humid conditions and avoid using any type of battery that contains water.
- Do not charge the battery in Humid conditions . Wet Area & direct Sunlight
- While taking out the battery and putting it back make sure that the cable connection is tight and not loose .
- There should not be any external damage on the Battery case .

Charger Health Tips

- Ensure that the charger plug on both sides is not loose and there is no sparking / heating of the mains socket.
- While charging first plug the battery side, then the AC side , post charging first unplug the AC side then the battery side
- Ensure ignition switch is in OFF position when your Electric 2- Wheeler is being charged





Crafting of

since its very inception to its Culmination

We carried our endurance testing, to gauge the power and performance of the product on different type of road conditions,

Covering 25000+Kms in different road conditions.

> Stone Type Roads Testing
> Mud Bog Testing
> Gradient Testing (Hill Climb)
> ARAI & Testing





- Providence











Okinawa In News





OKHI-90, Reviews by Ace Media





https://rb.gy/8lwu0x



https://rb.gy/nw6dek



https://rb.gy/3yj0x2



https://rb.gy/scjqu2



https://rb.gy/0sz0up



https://rb.gy/mwupcg



https://rb.gy/icrwvq





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Okinawa expects to sell 50,000 units of newly-launched Okhi-90 scooter.

The Okhi-90 scooter is powered by a removable 72V 50 AH lithium-ion battery, which offers an industry leading range of 160 km per charge, and speed of 80-90 km per hour. It has been priced at INR 1.21 lakh onwards after the FAME subsidy.



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Okinawa Okhi 90 launched, prices start at ₹1.21 lakhs

Okinawa Scooters have launched the Okhi 90, their attempt at moving the company in a new direction. The new flagship electric scooter gets 160km of claimed range in sport mode and 16-inch wheels. The scooter is priced at ₹1.21 lakhs across India, after FAME subsidies are applied with a further reduction in prices after state-wise subsidies come into effect.

Top Speed

Business Today

EVO India

Zigwheels

okhi-90-launched



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OKINAWA TIMES



Okinawa Okhi 90 electric scooter launched at Rs 1.21 lakh: Check specs, range, features

The new Okinawa Okhi 90 electric scooter has been launched in India at Rs 1.21 lakh, ex-showroom (pan-India, post FAME II subsidy). It will rival the likes of Ather 450X, Ola S1 Pro, TVS iQube, etc.



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Okinawa Okhi-90 electric scooter launched in India, prices start at Rs 1.21 lakh

Okinawa Autotech's new Okhi-90 electric scooter comes with a myriad of features and a removable 72V 50 AH lithium-ion battery claiming to offer a range of 160 km per charge.

Zee News

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Okinawa In News



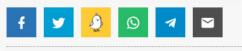
Okinawa Okhi 90 लॉन्च, e-scooter के लुक, फीचर्स और कीमत जानकर हो जाएंगे दीवाने



Okhi90 इलेक्ट्रिक स्कूर सेगमेंट में पॉपुलर ओला एस1 प्रो (Ola S1 Pro), एथर 450एक्स (Ather 450X) और टीवीएस आईक्यूब (TVS iQube) जैसे स्कुटरों का कडी टक्कर देगा.

NEWS18HINDI

• LAST UPDATED : MARCH 25, 2022, 10:44 IST



WRITTEN BY: Mahendra Bhargava

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Okinawa Okhi 90 Electric Scooter Launched: অপেক্ষার অবসান ঘটিয়ে হাজির হল দুরন্ত ওকিনাওয়া ওখি ৯০ ইলেকট্রিক স্কটার, ১৬০ কিমি রেঞ্জ, দাম ১.২১ লাখ টাকা

ত্র Latest Electric Scooter In India: অপেক্ষার অবসান ঘটিয়ে ভারতে লঞ্চ হল ওকিনাওয়া ওখি ৯০ ইলেকট্রিক স্কুটারটি। এই লেটেস্ট ই-স্কুটারের দাম ও যিচার্স সংক্রান্ত সব তথ্য জেনে নিন।



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Okinawa on a path of revolution through its , all new service initiative, Mileage Ka Maharaja

A Campaign By the Dealers, Through the Dealers, BY EMPOWERING OUR CUSTOMERS !

We truly and heartily appreciate our dealers for organizing and participating in such wonderful rallies for Mileage Ka Maharaja .It is an exceptional initiative that is being accomplished by our dealers . This reinforces the trust and belief our dealers and customers have in Okinawa . Their efforts contribute substantially to the major aspect that we as a company are aligned with, building awareness and creating responsiveness towards our environment through Electric – 2 Wheelers and what best than getting it done through our own customers .This initiative has already set a standard for all our dealers that we as a company stand for sustainability in all sense . Okinawa truly appreciates such commendable initiatives.

It gives us a sense of pride and gratification to witness such a grandeur of the campaigns Mileage Ka Maharaja being carried out in all parts of India by our dealers, It was just a thought in our minds, But now it has become a revolution in creating awareness about Electric – 2 – Wheelers in the country.







Karad, Maharashtra



Building Awareness and creating responsiveness towards our environment through Okinawa Electric- 2-Wheelers

Tumakuru, Karnataka





Gaya, Bihar



This reinforces the trust and belief our Dealers and Customers have in Okinawa .

Udaipur, Rajasthan

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Surat, Gujarat



Check Out the Testimonial Videos

https://youtu.be/6zSFulJ7_Yw

https://youtu.be/jvG1uSUcBo8

https://youtu.be/Qw51B9V3WZI

First Electric Scooter with Biggest Wheel Size.

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Our Proud Partner





GALA Y MAPL GROUP

The launch event of Okhi 90 was fabulous!

It was executed & presented very nicely.

Mrs & Mr Sharma, two pleasing personalities, have their vision very straight & we are happy to be their dealer partners to hold their hands to achieve the same.

Okhi-90 is a one of a kind scooter and it seems that it will break all records in the market. Looking forward to be great partners with Okinawa now & always.

Nupur Gupta Moissanite Automobile Pvt Ltd



Let's welcome our new dealer partners Inaugurated in Mar 2022

Dealer Name	State	City
Odyssey Automotors Pvt. Ltd.	Kerala	Kochi
Wham Infocom Private Limited	Karnataka	Bangalore
Maruti E-Bikes	Gujarat	Junagadh
Jain Enterprises	Uttar Pradesh	Sonebhadra
Rana Auto Tech	Uttar Pradesh	Kanpur Nagar
Jagdale Motors	Maharashtra	Osmanabad
E-Wheels Bharatpur	Rajasthan	Bharatpur
Swasti Okinawa	West Bengal	Raghunathpur
Shri Shyam Motor	Haryana	Rohtak
Kartavya Enterprises	Haryana	Sonipat
Om Aayush Motor	Jharkhand	Ramgarh
Sa Autotech	Telangana	Hyderabad



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Print Coverage

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THE TIMES OF INDIA

Electronic Coverage





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Celebrating **NOMEN'S**

The day honors women's and girls' cultural, political, and socioeconomic achievements. Every day, women are breaking down barriers and doing the seemingly impossible tasks with great ease and comfort . There is nothing they can't accomplish. Women, on the other hand, must be aware of their rights. What better day than International Women's Day to do so? After all, knowing your rights gives you a sense of strength and assurance.

We at OKINAWA

Celebrate Women's Achievements

We've come a long way from nonvoters, quiet, submissive wives to powerful, self-sufficient women who make changes in the world so other women can enjoy the same opportunities.

Support a Gender-Equal World

Make all industries a women's industry too: There are still in 2022 lots of business industries in which women do not have the same opportunities as men like in technological businesses, sports teams, financial business, and more. To achieve the same career opportunities and be more visible to the world, women all around the world have fought for workplace equality.

Raise Awareness

It's hard to hide under a rock in 2022, but there are still a few who are not aware of the issues women are facing. For this, is very important that we share the correct information. Remember knowledge is power!



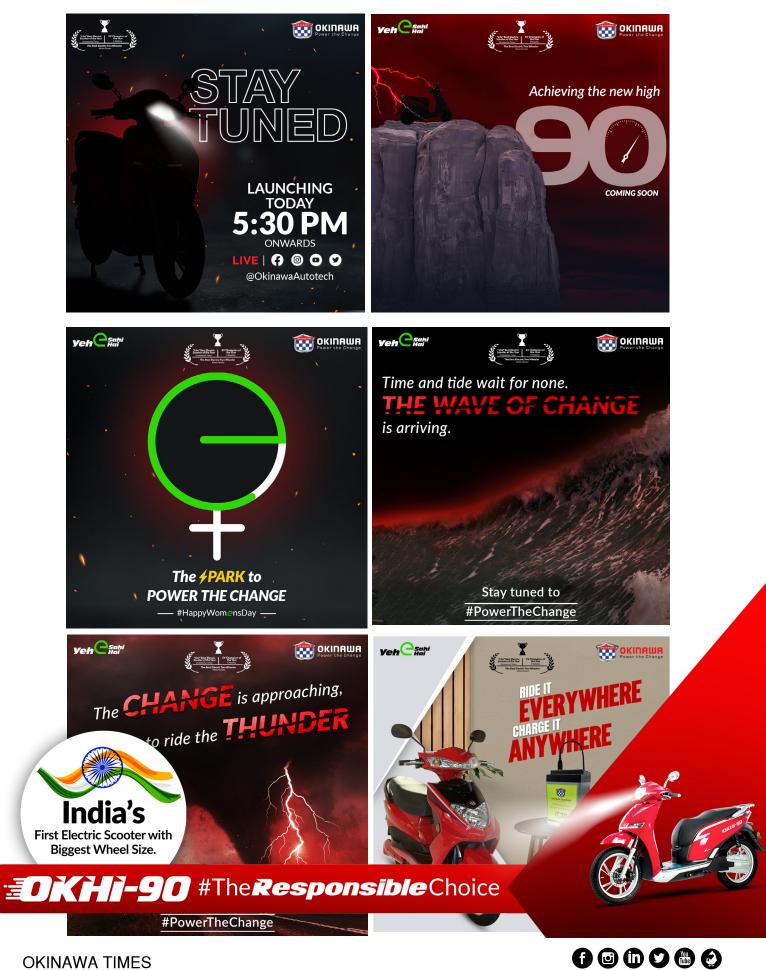
Rally by Women at Sangli

First Electric Scooter with Biggest Wheel Size.

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Okinawa has extended creative support for all dealer partners, in designing creatives to have synergy all across the creatives including Promotion Material, Product pictures, Advertisement creatives, etc.





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You may also send your entries to be the part of this newsletter. Please send your entries before 20th of every month at

pr@okinawascooters.com

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