

JAN 2025

OKINAWA

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TIMES



Accelerating 2025 Driving Collaborative Growth



Dear Okinawa Family,

As we embrace the start of 2025, I extend my heartfelt congratulations to each of you for contributing to another successful year at Okinawa. Your commitment and collaborative efforts have been the driving force behind our accomplishments. As we look ahead, I am confident we will achieve even greater heights together.

On January 23, 2025, we celebrated the eight commendable years in the world of electric mobility. The journey of achieving multiple milestones was full of ups and downs.

We are continuing the revolutionary path of exemplary customer service via our Power-Forwarding 2025 mission. We are along with our dealer partners, organizing the service camps across India.

As you all are aware, we have sold more than 4 Lac vehicles, and a large number of vehicles will be completing their warranty in the coming 6-8 months. For these customers, we are providing the battery at an optimal price.

We ran a discount offer during the festive season to get more customers and rebuild trust among the potential customers. We are running a special branding campaign with HT Media to build awareness and strengthen the brand.

Revolutionizing EV Ownership with Loan Tap: Last month, we embarked on an exciting collaboration with Loan Tap to simplify the EV ownership experience. Our strategic efforts have enabled a smooth and accessible path to EV ownership, empowering our customers to easily embrace green mobility.

I believe together, we will become a better, more connected and winning Team. Thank you again for your ongoing commitment and dedication.

Best Regards,

Jeetender Sharma

Managing Director, Okinawa Autotech



Powering Forward 2025: Strengthening Momentum Together

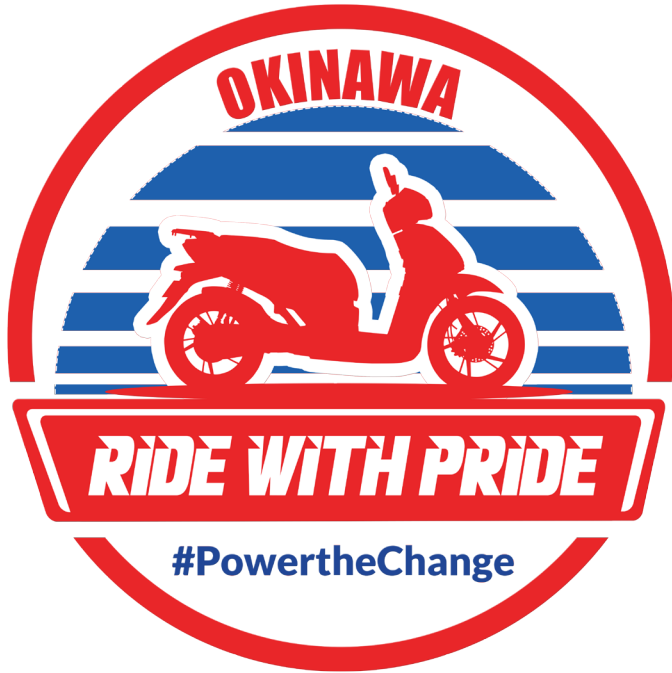


Building on the success of our previous discussions, the second phase of the Powering Forward 2025 initiative brought deeper engagement with our dealer partners. This meet focused on refining our strategic roadmap, addressing key insights, and reinforcing our commitment to collaborative growth. With a strong customer-centric vision, we continue to shape the future of the EV industry, ensuring sustained success for all stakeholders.



Powering Forward 2025





We applaud the outstanding achievements of Avighna Eco LLP, Bengaluru, Karnataka, one of our esteemed dealer partners, for achieving the highest number of test rides last month as part of our customer-centric campaign, Ride with Pride. Their relentless efforts have set a remarkable benchmark for the rest of our dealer network. As we move forward, we encourage all our dealer partners to take inspiration and elevate their test ride initiatives to new heights. Together, let's strive for excellence and create exceptional experiences for our customers. At Okinawa Autotech, we extend our heartfelt appreciation to all our dealer partners for their unwavering dedication and support. Your commitment is instrumental in driving our collective success.





This month, we launched the “Powering Forward 2025 - Service Camp” Initiative, a step towards strengthening customer satisfaction by offering free vehicle health checkups and cost-effective repairs for out-of-warranty vehicles. This initiative reflects our unwavering commitment to innovation and superior customer service.

Eco Electric Vaahan



Alia Motors



GT Motors



Anmol Electric Bikes



Rajasthan Automobiles



Haryana Auto Agency



Jaipur Okinawa



The Ramsons Motors



Haryana Auto Agency



Sasmita Motors

Deep Okinawa Electric Bike

The Ramsons Motors



Shreya Motors

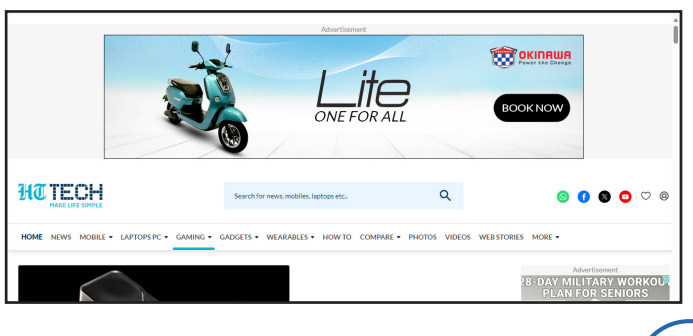
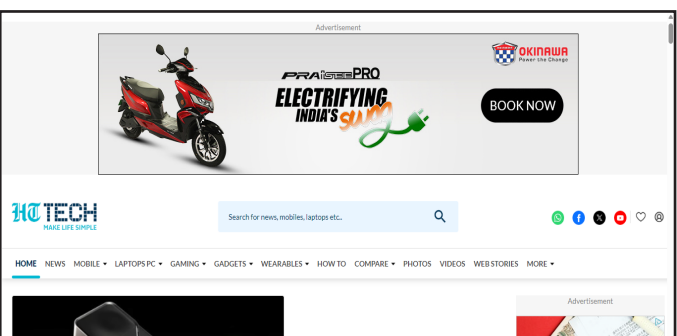
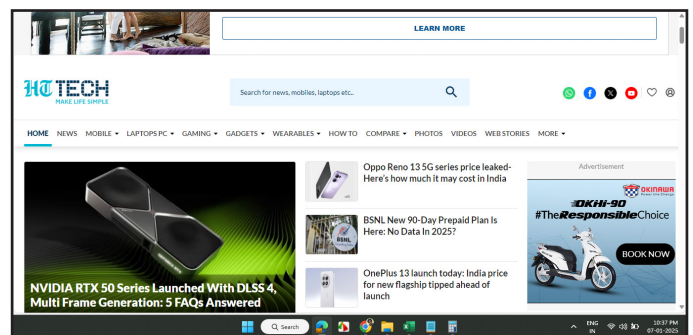
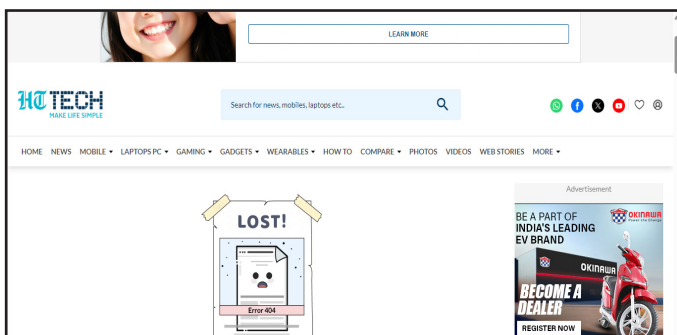
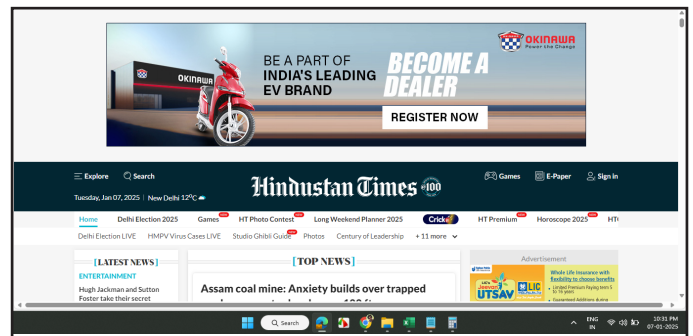
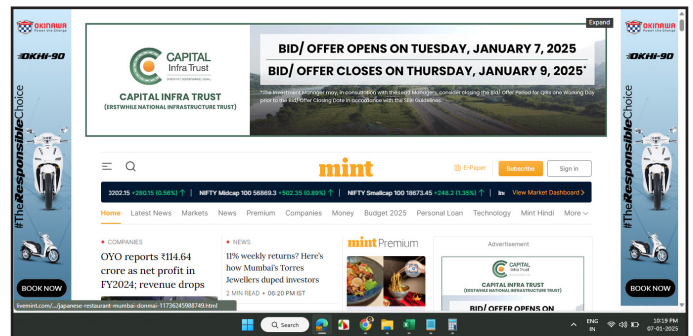
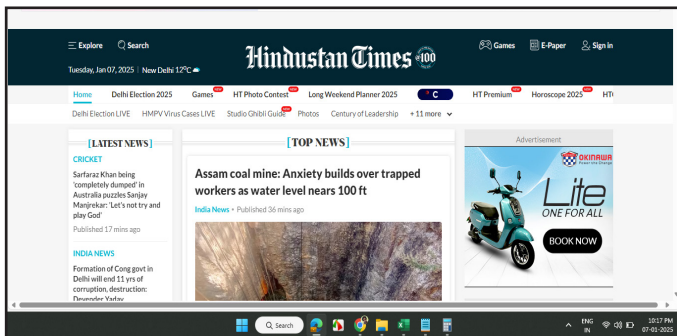
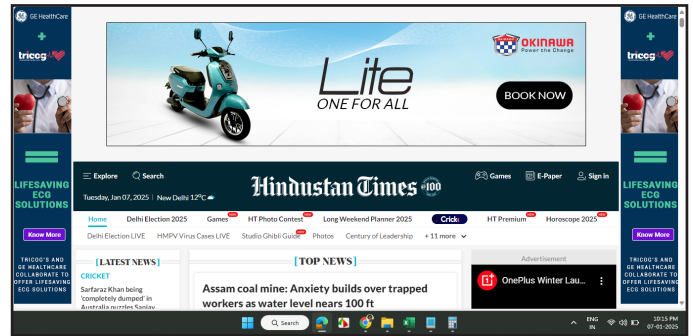
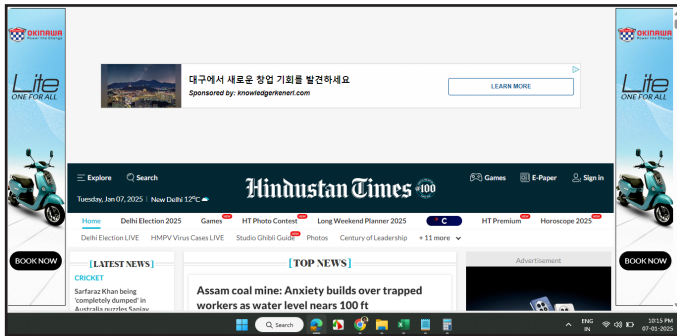
Shriram Enterprises



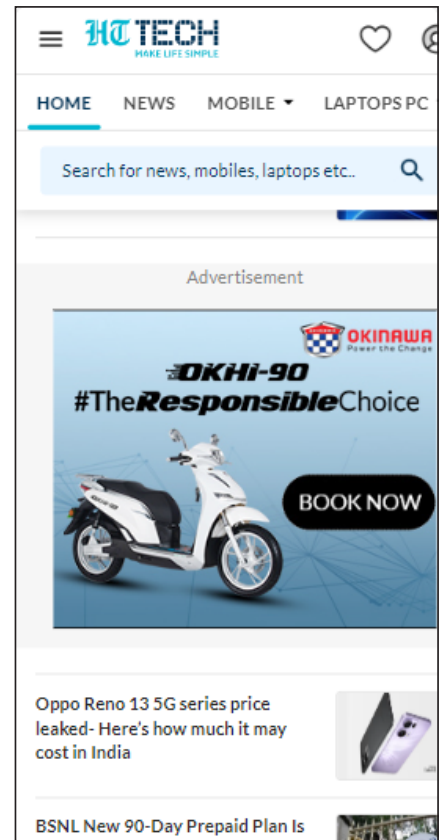
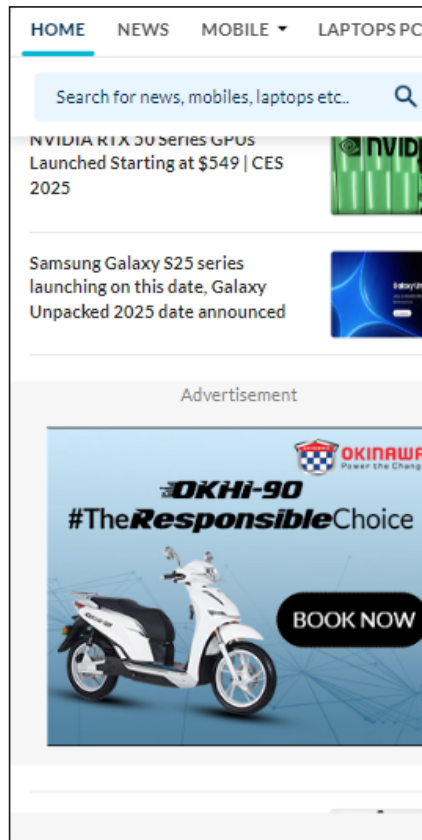
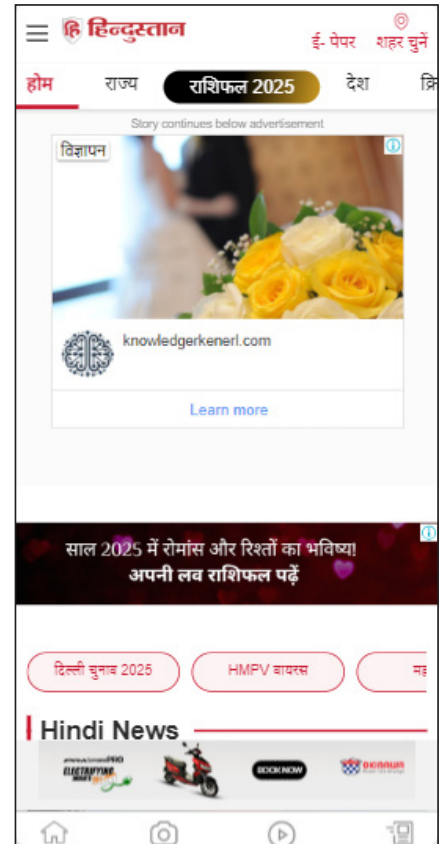
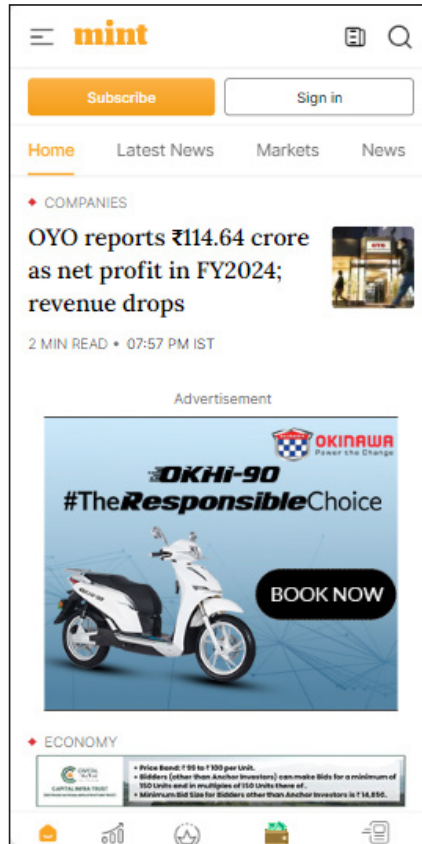
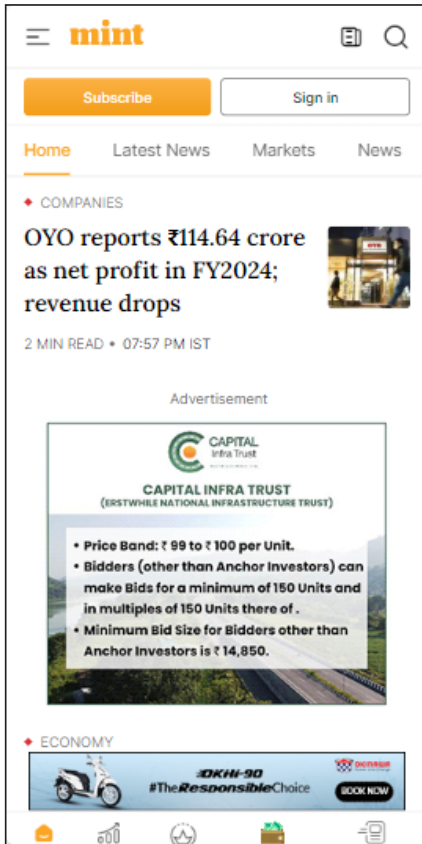
Marketing Initiative



Hindustan Times Campaign



Hindustan Times Campaign



Campus Hiring at Sushant University



Campus Hiring at GD Goenka University



Christmas Celebration



Birthday Celebration



Recap of the best Social Posts in Jan 2025

Here's a quick recap to keep you updated on all the latest news, events, and initiatives from Okinawa Autotech in Jan 2025. Our social media channels have been buzzing with activity. So, take a few minutes to catch up on all the action and stay tuned for more updates!

FESTIVE OFFER
Offer valid till 31st Jan 2025

Rs 69,093/-
Rs 64,093/-

Available in Exciting Colors | **Lite**

Cyan Blue Red Yellow White

FESTIVE OFFER
Offer valid till 31st Jan 2025

Rs 61,998/-
Rs 56,998/-

Available in Exciting Colors | **R30**

Cyan Orange Red Yellow White

FESTIVE OFFER
Offer valid till 31st Jan 2025

Rs 84,443/-
Rs 77,443/-

Available in Exciting Colors | **PRIDE PRO**

Olive Glossy Blue Black Sun Seafoam Mocha White
Green Red Black Orange Green Brown

#VehSahiHai

Happy Republic Day

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POWERING FORWARD 2025

OKINAWA Power the Change

RAJASTHAN AUTOMOBILES

SERVICE CAMP
Free Vehicle Health Check*
25th Jan to 28th Jan 2025

Rajasthan Automobiles
Ward No. 08, Jat Dharamshala, near Govt. College, Harsauli road,
Khirthal, Rajasthan - 301404
Contact no - 9784353212

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POWERING FORWARD 2025

OKINAWA Power the Change

SERVICE CAMP
Free Vehicle Health Check*
25th Jan - 28th Jan 2025

Sasmita Motors
Plot no. - 441/855/2206, Saraswati nagar nandapur road
semiliguda, koraput, 764036
Contact no - 7008091232, 9437091948

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POWERING FORWARD 2025

OKINAWA Power the Change

SERVICE CAMP
Free Vehicle Health Check*
25th Jan - 26th Jan 2025

Maa Vidya Motors
Station road, Satgama, Jamui, Bihar - 811307
Contact no - 7004261134

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POWERING FORWARD 2025

OKINAWA Power the Change

SERVICE CAMP
Free Vehicle Health Check*
20th Jan - 22nd Jan 2025

Deepak Motors
Shop no 01, Near Aslimpur Chowk By pass, Tijara,
Alwar, Rajasthan - 30141
Contact no - 9929458600

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POWERING FORWARD 2025

OKINAWA Power the Change

SERVICE CAMP
Free Vehicle Health Check*
18th Jan - 19th Jan 2025

GT Motors
Plot no. 207/367, Manpur, Gaya-823003
Contact no - 6206518614

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Okinawa's Creative Support for Dealer Partners

At Okinawa, we have been providing consistent creative support to our dealer partners for every occasion that aligns with our brand's DNA. These designs help create synergy throughout all promotional materials, product pictures, advertisement layouts, and more. We believe in providing comprehensive support to our partners to help them achieve success in their endeavors. Here's a glimpse of our best creatives from last month.



FESTIVE OFFER
Offer valid till 31st Jan 2025

OKINAWA Power the Change

Runs @ 17Paisa/KM*

Enhanced Ergonomics with comfortable Foot Space

Rs 84,443/-
Rs 77,443/-

Rs 61,998/-
Rs 56,998/-

Rs 69,093/-
Rs 64,093/-

PRAISE PRO R30 Lite

www.okinawascooters.com | Follow us on

*Under ideal road conditions. Specific range depends upon riding and road conditions. 18 years warranty on battery as per the warranty policy. 18 years warranty on power train not applicable to commercial. The Scooter shown is only for representative purposes. The company reserves the right to change specification, colour and price without any prior notice.



FESTIVE OFFER
Offer valid till 31st Jan 2025

Rs 84,443/-
Rs 77,443/-

Rs 61,998/-
Rs 56,998/-

Rs 69,093/-
Rs 64,093/-

PRAISE PRO R30 Lite



FESTIVE OFFER
Offer valid till 31st Jan 2025

Rs 84,443/-
Rs 77,443/-

Rs 61,998/-
Rs 56,998/-

Rs 69,093/-
Rs 64,093/-

PRAISE PRO R30 Lite



OKINAWA
Power the Change

OKINAWA

TIMES

Please submit your entries to be a part of this
newsletter by sending them to
info@okinawascooters.com
before the 20th of each month.

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CORPORATE OFFICE:

Unit No. 554, 5th Floor, JMD Megapolis, Sector 48, Sohna Road,
Gurgaon (122018), Haryana, India

MANUFACTURING FACILITY:

Plot No. E-28, RIICO Industrial Area, Khushkhera, Teh.Tijara
Distt. Alwar-301707(Rajasthan)

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