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MD's Message



Dear Okinawa Family,

I hope this newsletter finds you all in good health and tranquillity. I am incredibly grateful to all of you for putting all your efforts into the Okinawa Journey.

Okinawa never leaves a chance to benefit its customers and fulfil their dream of owning an electric two-wheeler for their family and loved ones. To embrace the spirit of this month, we ran multiple offers in a special campaign 'February Frenzy' to bring more cheer and excitement to their purchasing.

We are running a special branding campaign with HT Media to build awareness and strengthen the brand. As you all know, we have sold more than 4 Lac vehicles, and many of these vehicles will complete their warranty in the coming 6-8 months. For these customers, we are providing the battery & other parts at an optimal price. Together, let's ride towards creating a sustainable, electrified future, making every milestone a testament to our shared vision and commitment.

Best Regards, Jeetender Sharma Managing Director, Okinawa Autotech



Ride with Pride





We applaud the outstanding achievements of Ajj Electric Scooters, Tenkasi, Tamil Nadu one of our esteemed dealer partners, for achieving the highest number of test rides last month as part of our customer-centric campaign, Ride with Pride. Their relentless efforts have set a remarkable benchmark for the rest of our dealer network. As we move forward, we encourage all our dealer partners to take inspiration and elevate their test ride initiatives to new heights. Together, let's strive for excellence and create exceptional experiences for our customers. At Okinawa Autotech, we extend our heartfelt appreciation to all our dealer partners for their unwavering dedication and support. Your commitment is instrumental in driving our collective success.

CERTIFICATE OF APPRECIATION



This certificate is proudly presented to

Ajj Electric Scooters - Tenkasi

For executing highest test rides for the month of Jan, 2025

Scelim

Mr. Jeetender Sharma Founder & MD, Okinawa Autotech



Service Camp





The "Powering Forward 2025 - Service Camp" Initiative, a step towards strengthening customer satisfaction by offering free vehicle health checkups and cost-effective repairs for out-of-warranty vehicles is running continuously across Okinawa dealerships. This initiative reflects our unwavering commitment to innovation and superior customer service.





Dealer Initiative

Chihar Okinawa



Om Electric, Raipur





Deepak Motors, Rajasthan



MK E Motors, Karad

<mark>окіпяшя</mark> K e Motors





Shreya Motors Pune













Dealer Initiative





Shriram Enterprises, Kota



Satya Motors, UP





The Ramsons Motors, Ranchi



Bhagabat Motors, Odisha



SN Enterprise, Patepur Vaisali





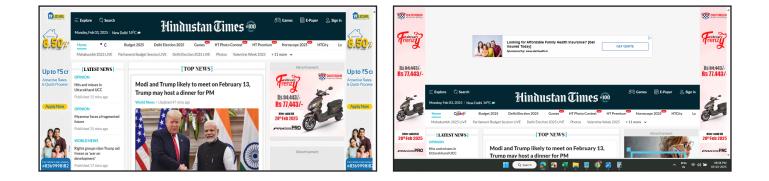


Hindustan Times Campaign







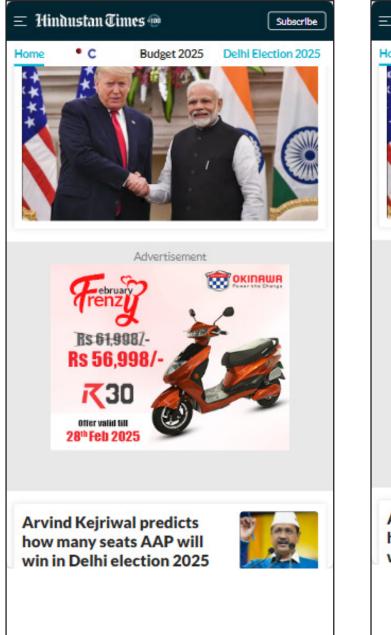








Hindustan Times Campaign







Marketing Initiative



Vendor Training

In a knowledge-sharing session, we provide technical training to our partner Rosmerta's service team. This session is very helpful for the team and enhances their knowledge about electric vehicles.













Recap of the best Social Posts in Feb 2025

Here's a quick recap to keep you updated on all the latest news, events, and initiatives from Okinawa Autotech in Feb 2025. Our social media channels have been buzzing with activity. So, take a few minutes to catch up on all the action and stay tuned for more updates!





Creative Support



Okinawa's Creative Support for Dealer Partners

At Okinawa, we have been providing consistent creative support to our dealer partners for every occasion that aligns with our brand's DNA. These designs help create synergy throughout all promotional materials, product pictures, advertisement layouts, and more. We believe in providing comprehensive support to our partners to help them achieve success in their endeavors. Here's a glimpse of our best creatives from last month.



Creative Support









OKINAWA TIMES

Please submit your entries to be a part of this newsletter by sending them to

info@okinawascooters.com

before the 20th of each month.

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